We are committed to transparency about data use and to protecting your right to privacy.

The Implementome provides a multidimensional and evolutive knowledge base of people, projects, publications, evaluations, lessons learned, and evidence related to digital health implementation. Our long-term goal is to identify synergies and facilitate collaboration between global digital health actors. The Implementome is developed by the gdhub (Geneva Digital Health Hub), an initiative aiming at unlocking the full potential of digital health to achieve better health for all, hosted by the University of Geneva and funded by the Swiss Development Cooperation. gdhub is committed to transparency about data use and to protecting the privacy of your personal information. This **Data Usage Policy** comply with GDPR Art. 13 & 14 emphasizing the right to be informed (transparency). It is designed to let you know how we collect, use, and disclose information through the platform. Please read the entire Policy before using the platform. By using the platform, you consent to the terms of this Policy.

Information We Collect

Information you provide directly

You may provide information directly to us in a number of ways.

- When you register for our Services, we may ask you for information such as your name, e-mail address, job title, short profile description, affiliation, country, language, profile category, skills, interests, expected areas of collaboration and expected connections to be made.
- When you use our interactive online features (such as messages or other Services that allow you to post content), we receive your information (but they are encoded).

Information you provide indirectly

You may provide information indirectly to us:

- Upon your consent (if you give us permission), we can automatically retrieve some information about you in the Implementome database (job title, affiliation, country, profile category). This will save you some time while registering.
- In the future, upon your consent (if you give us permission), we can automatically retrieve some information about you from linkedin (job title, short profile description, affiliation, country, language, profile category, skills, interests). This will save you some time while registering.

Information we receive automatically when you use our services

We may also automatically receive certain information about your device when you use our Services. For example, we may receive:

- if you give us permission, information about your interactions with our Services, such as the content you view, people you are connected to, event you marked in your calendar, your search history will be accessed. These will be used to enrich your profile and personalize your recommendation.

Use of information

We may use information that we collect through our Services for a variety of purposes supporting our mission, including to:

- Provide you personalized recommendations for events (sessions, oral talks, exhibition, posters, workshops, etc.).
- Provide you personalized recommendations of people/groups you may want to interact with.
- Analyze/evaluate the system with the intention of improving our services.

Data security

Protection of our users' information is important to us, so we maintain security safeguards to help protect against loss, misuse, unauthorized access, disclosure, alteration, or destruction of the information you provide to us. The data will be stored on the University of Geneva server, in Switzerland.

Social Networking and Third-Party Websites

User-generated content (UGC)

Our Services contain user-generated contents which are visible to or accessible by at least a subset of users. This includes, but is not limited to: user profiles, comments, media, posts, etc. For this purpose, upon registration, users are required to go through and accept our systems' terms of use policy before users can create or upload UGC. Additionally, we provide an in-app system for reporting objectionable UGC and users, and take action against that UGC and/or user where appropriate. We also provide an in-app system for blocking UGC and users.

Objectionable Content

UGC should not include content that is offensive, insensitive, upsetting, intended to disgust, in exceptionally poor taste, or just plain creepy. Examples of such content include:

- Defamatory, discriminatory, or mean-spirited content, including references or commentary about religion, race, sexual orientation, gender, national/ethnic origin, or other targeted groups.
- Realistic portrayals of people or animals being killed, maimed, tortured, or abused, or content that encourages violence.
- Depictions that encourage illegal or reckless use of weapons and dangerous objects, or facilitate the purchase of firearms or ammunition.
- Overtly sexual or pornographic material, defined as "explicit descriptions or displays of sexual organs or activities intended to stimulate erotic rather than aesthetic or emotional feelings."
- Inflammatory religious commentary or inaccurate or misleading quotations of religious texts.
- False information

Links to third-party websites and services

Our Services may contain links to other websites or online services that are operated and maintained by third parties and that are not under our control or maintained by us (e.g: link to a website shared through a post). Such links do not constitute an endorsement by us of those other websites, the content displayed therein, or the persons or entities associated therewith. This Policy does not apply to this third-party content. We encourage you to review the privacy policies of these third-party websites or services.

How long we retain your data

As facilitating collaboration is one of our platform's main goals, the platform will continue to grow and embed multiple communities of practice on different themes. Upon your consent (if you give us permission), we may keep your data so that you can continue to use our services. You can leave the platform anytime. In that case, we will delete your data.

Updates and Communications

Data usage policy updates

We may decide to change the Data Usage Policy but, if we choose to do so, we will post the changes and make it available to you. You will always have access to the Privacy Policy in order to determine:

- Whether or not we gather personal information about you;
- Whether or not we use information about you; and
- Whether or not we disclose your information to anyone else.

Your continued use of the Services after any modification to the Privacy Policy will constitute your acceptance of the new terms and conditions.

Contact us

If you have any questions about the Privacy Policy, or about any other aspect of operation of the Services, please contact us at:

Geneva Hub for Global Digital Health
Campus Biotech, G6.03
Chemin des Mines 9, 1202 Genève

Email: implementome@gdhub.org